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समारोह एवं कल्याण निदेशालय/सी डब्ल्यू-3
Ceremonial & Welfare Dte/CW-3
एडजुटेन्ट जनरल शाखा
Adjutant General's Branch
रक्षा मंत्रालय एकीकृत मुख्यालय (सेना)
Integrated HQ of MoD (Army)
नई दिल्ली- 110011
New Delhi - 110011

B/44607/AG/Aakash/CW-3/Edn dated 29 Sep 2025

(All HQ Commands)

SCHOLARSHIP FOR ARMY PERSONNEL AND THEIR FAMILIES BY AAKASH EDUCATIONAL SERVICES LIMITED

1. An MoU has been signed between Indian Army and Aakash Educational Services Limited (AESL). The Institute has offered the following scholarships at the time of enrolment in their coaching centers PAN India for Army personnel and their families including serving, retired and died in harness :-

Ser No	Category	Scholarship Offered by AESL	Documents required for availing the scholarship
1.1.	Death while in harness	Only the registration fee is payable, and 100% waiver on all other components of the course fee	- Documents from Unit/ZSB/RSB/ Records certifying fact of death during service
1.2.	Personnel with more than 20% disability, Gallantry awardees	100% waiver only on the tuition fee component of the total course fee	- Documents from Unit/ZSB/RSB/ Records certifying grant of Gallantry Award/ Disability Certificate.
1.3.	In Service personnel and retired personnel	20% waiver on the tuition fee component out of the total course fee*	- Service Certificate from Unit. - Copy of Discharge Book/PPO. - Dependent Card.

* The 20% waiver will be given on the amount of the tuition fee component payable by the Indian Army personnel after deduction of the scholarships offered under various other scholarship programmes of AESL. This scholarship is over and above the regular scholarship programmes offered by AESL to all candidates who are seeking admission.

2. The above arrangement will be in place for five (05) years.

3. AESL will be conducting Aakash National Talent Hunt Exam (ANTHE) from 04 Oct to 12 Oct 2025 for NEET, JEE and Foundation Courses (For classes VIII to X).
4. Contact details of the AESL are as under :-
- Tele No : 0124-4168300, 9811395677
E-mail : ceo.office@aesl.in
Web : www.aakash.ac.in
5. It is requested to promulgate the same to the environment, so that desirous personnel may avail the facility as per their preference.


(Puneet Jaiswal)
Col
Col, CW-3&4
for Adjutant General

Copy to :-

- All Line Dtes - for info and further promulgation to the environment please.
- DIAV - for info and further dissemination to the veteran fraternity please.
- AWWA Sectt - for info and further dissemination to the environment please.
- AWES - 1. For info and further dissemination to the environment through APSs.
2. You are requested to facilitate the AESL reps to conduct ANTHE from 04 Oct to 12 Oct 2025 for NEET, JEE and Foundation Courses in Army Public Schools.
- AESL - for information please.

MEMORANDUM OF UNDERSTANDING



BETWEEN

INDIAN ARMY

AND

AAKASH EDUCATIONAL SERVICES LIMITED

MEMORANDUM OF UNDERSTANDING (MoU)

This Memorandum of Understanding (MoU) is executed at Adjutant Generals' Branch, Integrated Headquarters of Ministry of Defence, New Delhi, on 26th day of September, 2025 ("Effective Date")

BY AND BETWEEN

INDIAN ARMY, through Ceremonial & Welfare Directorate duly established under the laws of India, having its address at CW-3, Adjutant Generals' Branch, Integrated Headquarters of Ministry of Defence (Army), New Delhi- 110011, acting through its authorized signatory Colonel Puneet Jaiswal, Colonel, Ceremonial & Welfare- 3&4 (hereinafter referred to as the "**First Party**") being the party of the FIRST PART;

AND

AAKASH EDUCATIONAL SERVICES LIMITED, a company incorporated under the provisions of the Companies Act, 1956 having its corporate office at the 3rd Floor, Incuspaze Campus- 2, Plot No.13, Sector- 18, Udyog Vihar, Gurugram, Haryana- 122015, through its authorized signatory Dr. Yash Pal- Chief Academic & Business Head, Delhi-NCR, (hereinafter referred to as the "**Second Party**" or "**AESL**" which expression shall unless repugnant to the meaning of context thereof mean and include its authorized representatives and permitted assigns) PARTY OF THE SECOND PART.

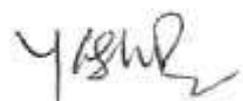
The First Party and the Second Party shall hereinafter be collectively referred to as the "**Parties**" and individually as a "**Party**".

WHEREAS:

- i. The First Party, Indian Army, is undertaking a MoU for the welfare of the Indian Army Personnel and their families (including serving, retired, personnel with disabilities and those who have died in harness) for providing benefits to the students who wish to enroll for the courses offered by the Second Party at its various centers/branches located at PAN India.
- ii. The Second Party, AESL is engaged in the field of providing coaching for NEET, IIT-JEE, entrance exams for medical & engineering courses, foundation courses, and other junior-level competitive exams, and has developed its own methodology for imparting coaching to students who aspire to qualify for the said examinations/competitions.

1. PURPOSE

- a. Parties are desirous of collaborating with each other for the welfare of the Indian Army Personnel and their families (including serving, retired, personnel with disabilities, and those who have died in harness), for providing benefits to the students who wish to enroll for the courses offered by the Second Party at its various centres/branches located PAN India.



- b. Parties hereto have agreed to enter into this MoU on the terms and conditions mentioned in the succeeding paragraphs.

2. OBJECTIVES

This MoU aims to:

- a. Establish a formal framework for cooperation between the First Party and the Second Party.
- b. Promote the welfare of Indian Army Personnel and their families, including the wards of personnel who dies in harness, injured, gallantry awardees, retired, and serving personnel. In pursuance of the same, the Second Party is offering various scholarships for the courses offered by the Second Party at its branch/centres located PAN India.
- c. This MoU shall act as a framework for mutual arrangement between the Parties. It does not create any financial or legal obligations on either Party.

3. SCOPE OF MOU

The Parties agree to collaborate as follows:

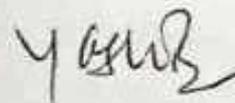
- a. The Second Party shall offer various scholarships to the Indian Army Personnel on the courses offered by the Second Party at its branches/centres.
- b. **SCHOLARSHIPS OFFERED BY THE SECOND PARTY AND AVAILMENT OF SCHOLARSHIP BY INDIAN ARMY PERSONNEL:** The Parties have agreed that the scholarships are offered by the Second Party to Indian Army Personnel. To avail the below-mentioned scholarships, at the time of enrolment, the Indian Army Personnel shall provide such documents to the Second Party as mentioned below:

S. No.	Category	Scholarship offered by the Second Party	Document required for availing the scholarship
1	Death while in harness	Only the registration fee is payable, and 100% waiver on all other components of the course fee.	- Document from Unit/ ZSB/ RSB/ Records certifying the fact of death during service.
2	Personnel with more than 20% disability, Gallantry awardee	100% waiver only on the tuition fee component of the total course fee	- Document from Unit/ ZSB/ RSB /Records certifying grant of Gallantry Award. - Disability Certificate
3	In service personnel and retired personnel	20% waiver on the tuition fee component out of the total course fee*	- Service Certificate from Unit/ ZSB/ RSB/ Records. - Copy of discharge Book/PPO - Dependent Card.



* The 20% waiver will be given on the amount of the tuition fee component payable by the Indian Army Personnel after deduction of the scholarships offered under various other scholarship programmes of the Second Party. This scholarship is over and above the scholarship programmes offered by the Second Party to all candidates who are seeking admission.

- c. It is agreed between the Parties that in the event the Indian Army Personnel fails to present any requisite document at the time of enrollment at the Second Party branch/centre, the Second Party shall not be liable to provide any additional scholarship as mentioned under this MOU after the ward of the Indian Army Personnel is enrolled with the Second Party at any branch/centre.
- d. For the administration of this MoU, the below-mentioned designated personnel of the Parties shall act as managers:
- i. Assistant Adjutant General, Ceremonial & Welfare 3&4 for the First Party
 - ii. Dr. Yash Pal- Chief Academic & Business Head, Delhi-NCR for the Second Party
- Note: The above-mentioned managers may nominate any other personnel to coordinate and administer the operations under this MoU.
- e. It is mutually agreed between the Parties that the Indian Army Personnel shall abide by the terms and conditions of the Second Party, which are provided in the admission form and e-assented by the Indian Army Personnel at the time of enrolment. Further, it is mutually agreed between the Parties that the scholarships mentioned under this MOU shall only be availed by such Indian Army Personnel who are enrolling with the Second Party on or after the Effective Date of this MOU. The Second Party shall not be liable to provide the scholarships mentioned under this MOU to such wards of Indian Army Personnel who were enrolled with the Second Party before the Effective Date of this MOU.
- f. **MENTORING, COUNSELLING AND SPECIAL SESSIONS:** During the Term of the MoU
- (i) The Second Party shall extend comprehensive mentoring and counselling support to the wards of Indian Army Personnel, addressing both academic and career-related queries through virtual and physical platforms, at such date and time as may be mutually agreed between the Second Party and local military authorities at First Party stations or First Party schools.
 - (ii) The Indian Army Personnel shall send any queries related to the purpose of this MoU to the email address as may be provided by the Second Party from time to time, and the Second Party shall resolve such queries in a timely manner.
 - (iii) The Second Party may conduct different outreach programs at First Party schools (including Army Public Schools) to raise awareness among Indian Army Personnel about Aakash National Talent Hunt Exam (ANTHE) and other scholarship opportunities offered by the



Second Party as per the mutually agreed terms between the Second Party and the respective officials of the First Party School.

4. PUBLICITY RIGHTS

- a. First Party may facilitate the Second Party to display and advertise content related to the courses offered by the Second Party to the Indian Army Personnel at First Party Schools and on various events (including fests, annual days, parent-teacher meets and celebrations) organised by First Party for Indian Army Personnel in coordination with local military authorities.
- b. The Second Party shall not use the name and insignia of the First Party or any of its offices at any place without permission of the First Party, nor use the fact of understanding between the Parties for any purpose other than to disseminate information of special scholarship to students desiring to take admission.
- c. In no circumstances shall AESL make any publication creating an effect that the Indian Army authenticates/ promotes AESL.

5. CONFIDENTIALITY

Parties agree to keep and secure all information disclosed under this MoU as secret and confidential, including the info to which the Parties have gained access at any time during the existence of this MOU or which is available to the Parties directly or indirectly, whether in writing, oral, graphic, visual or any other tangible, intangible or electronic form.

6. TERM AND TERMINATION

- a. This MoU shall be effective from the Effective Date and shall remain valid for a period of **five (05) years** unless terminated by either Party as per the terms and conditions of this MoU. This MoU may further be renewed in writing in accordance with such terms and conditions as may be mutually agreed between the Parties.
- b. Either Party may terminate this MoU by giving **one (01) month's** written notice to the other Party. However, the wards of the Indian Army Personnel who have already enrolled with the Second Party and availed the scholarship as per their eligibility prior to termination/expiry of this MoU shall remain valid, and the Second Party shall not revoke such scholarship and the wards will be allowed to complete their coaching successfully.
- c. During the operation of the MOU, circumstances, if any, arise that call for modification(s)/alteration(s), the same will be carried out based on mutual consent in writing.

7. DISPUTE RESOLUTION & GOVERNING LAWS- In case any dispute/claim arises between the Parties with reference to the MoU, including academic cooperation, validity, interpretation, implementation or alleged breach of any of its provisions or regarding a question, the Parties hereto shall endeavour to settle such dispute amicably through mutual

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discussions. The senior officials of the Parties shall undertake the amicable settlement to a "genuine and good faith settlement" to resolve the dispute.

8. MISCELLANEOUS

a. **NOTICES:**

All or any notice or communication given by one Party to the other under this MoU or otherwise shall be considered duly served if it is sent by hand, speed post, email or courier at such Party's address herein after provided or at such other changed address of which prior notice is provided to the other Party:

i. **First Party:**

Name: Colonel, Ceremonial & Welfare 3&4

Address: Ceremonial & Welfare Directorate/CW-3, Adjutant Generals' Branch, Integrated Headquarters of Ministry of Defence (Army), New Delhi-110011

Email ID: cwdirectorator@gmail.com

ii. **Second Party:**

Name: Chief Executive Officer

Address: 3rd Floor, Incuspaze Campus- 2, Plot No.13, Sector- 18, Udyog Vihar, Gurugram, Haryana- 122015

Email ID: ceo.office@acsl.in

b. **RELATIONSHIP:** The relationship of the Parties is that of independent contractors. Nothing in this MOU shall be construed as creating a partnership, joint venture, employer-employee, agency or other special relationship between the Parties.

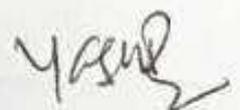
c. **MODIFICATION:** No amendment, modification or addition to this MOU shall be effective or binding on either of the Parties hereto unless set forth in writing and executed by them through their duly authorised representatives. ,

d. **ANTI-CORRUPTION:**

i. The Parties agree to conduct all their dealings in a very ethical manner and with the highest business standards. The Parties agree to adopt appropriate processes to prevent offering any illegal gratification in the form of bribes or gifts, either in cash or in kind, in the course of all dealings under this MOU.

ii. Each Party warrants and undertakes that:

(a) it will comply with all applicable laws, statutes, regulations and codes relating to



anti-bribery and anti-corruption, including but not limited to the Prevention of Corruption Act, 1988 ("Relevant Requirements"); and

(b) It has and shall maintain in place throughout the term of this MOU all policies and procedures necessary to ensure compliance with the Relevant Requirements.

e. This MoU constitutes the entire understanding between the Parties regarding the subject matter.

9. EXECUTION

This MoU is executed in duplicate. Both copies are **equally valid and binding**.

Signed and Delivered by

Signed and Delivered by

Ceremonial & Welfare Directorate/CW-3,
Adjutant Generals' Branch, Integrated
Headquarters of Ministry of Defence
(Army), New Delhi-110011

3rd Floor, Incuspaze Campus- 2, Plot
No.13, Sector- 18, Udyog Vihar,
Gurugram, Haryana- 122015

By the hands of its Authorized Signatory

By the hands of its Authorized Signatory



Name: Colonel Puneet Jaiswal

Designation: Colonel, Ceremonial &
Welfare- 3&4

Witness:

Name: Col V S Chowdhary

Designation: Col CW 2

Name: Dr. Yash Pal

Designation: Chief Academic
Business Head, Delhi-NCR

Witness:

Name: Ms. Ritu Hajela

Designation: Assistant Director
Delhi NCR

