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B/44607/AG/Misc/CW-3/Edn dt 06 Nov 2025

All HQs Comd (A Br)

All Comd Dirs (AWES Cell)

### **ADVISORY ON INFORMATION AWARENESS AND MEDIA LITERACY IN AWES SCHOOLS/ COLLEGES**

1. In today's digital world, information spreads instantly through social media, videos, and messages. While this can be helpful, some **anti-state actors spread false or misleading information** to confuse people, create fear/anxiety and disturb peace in society. This was evident during **Operation Sindoor** in the recent past. During the operation misinformation campaigns were carried out by the Adversary/anti-state actors in order to influence young minds with fabricated narratives, half-truths, and lies. Since children and youth are among the most active users of digital platforms, they are often targeted because their curiosity and energy can be influenced easily. Thus, it becomes **important to be proactive, so that our children do not fall prey to such harmful campaigns.**

2. Recommended guidelines at Institution level, to sensitize, safeguard students and other stakeholders are encl as **Appx** att. In addition to these guidelines, following measures will be adopted for speedy **dissemination of verified info/ content to our target audience as and when** received from military channels (ADG SC, DGMO (MO12/ACG)): -

2.1. **Broadcast through WhatsApp Groups.** HQ AWES → AWES Cell Comd → Principals → Class Teachers → Parents/ Students.

2.2. **Through AWES email domain** to Dir, AWES Cell, Comd → Principal's → Class teachers → Parents/ Students.

2.3. **Broadcast through AWES Digicampus Platform.** Through News/ notification windows for imdt dissemination. School diary msgs/ notification on Digicampus Mob App will also be used by class teachers to percolate info to parents/ students.

2.4. Any misinformation reported/ received by school staff/ students/ parents which is not verifiable at school end will be referred back to HQ AWES with details for onward sharing with ADG SC for **'fact checking'**.

2.5. Similar mechanisms to be established for colleges under AWES.

3. Misinformation is like a spark that can start a dangerous fire, if not doused immediately. The above measures are a step towards ensuring that our students are information aware, digitally responsible and resilient against any such malicious campaign. In a dynamic digital environment, esp when AI tools are used for spreading fake news/ misinformation, all stakeholders need to remain vigilant and need to continuously upgrade our counter measures.

4. This has the approval of competent authority.



(Varun Sethi)  
Lt Col  
Offg Col, CW-3&4  
for Adjutant General

**Encl:** - As stated

**Copy to:** -

HQ AWES - For information & dissemination through AWES channels.

ADG SC	}	For info pl.
KRAMC		
MO 12		

## RECOMMENDED MEASURES AT INSTITUTION LEVEL TO SENSITIZE, SAFEGUARD STUDENTS AND NATIONAL INTERESTS

### 1. Identifying and Resisting Misinformation.

- 1.1. Inform students that **not everything online is true** misinformation is often disguised as authentic news.
- 1.2. Educate them on **how anti-state actors use social media, false articles, and manipulated videos** to cause distrust and disturbance.
- 1.3. Highlight that young people are especially targeted because of their curiosity and widespread online presence.
- 1.4. **Do not believe everything one sees or reads instantly.** Stop and question the information.
- 1.5. **Check the source.** Whether it is from an official newspaper, a government handle, or a trusted educational source?
- 1.6. **Look for evidence.** Real information is supported by facts, data, and multiple reliable sources. Always choose facts over lies, and truth over rumours.
- 1.7. **Beware of emotional tricks.** If the post is trying to induce anger, scare or hate, pause and think before reacting.
- 1.8. **Ask adults for guidance.** Teachers, parents, or school authorities can help check veracity of the news.
- 1.9. **Do not share unverified content.** Spreading rumours further intensifies the problem and may lead to legal action under the prevailing laws.

### 2. Steps to Prevent the Spread of Misinformation.

- 2.1. Encourage students to **verify information through trusted sources** such as government notifications, established news agencies, and verified institutional channels.
- 2.2. Teach them to **pause and question** any content designed to provoke fear, anger, or hatred.
- 2.3. Remind them never to **forward or circulate unverified content.**
- 2.4. Urge students to consult **teachers, parents, or school authorities** if they encounter doubtful or disturbing information.
- 2.5. Organize **awareness sessions, workshops, and assemblies** at school/ college level focusing on digital literacy and responsible online behaviour.
- 2.6. **Disseminate verified information swiftly** to students in the event of rumours or disinformation through morning assembly, class teachers or other identified means.
- 2.7. Strengthen collaboration between schools, parents, and students to ensure a uniform message of truth and accountability.
- 2.8. Schools and colleges to regularly review ongoing awareness programs and adapt them to address emerging trends in digital misinformation.